



## MEDIA RELEASE

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### **JOY 94.9 APPOINTS FIRST FOREIGN CORRESPONDENT**

After five fabulous years as a full time staff member of JOY 94.9, Dan Vo will be stepping down as Marketing Manager on May 1 to take up a voluntary post as the station's first Foreign Correspondent.

Vo will travel through Southeast Asia, Europe and North America interviewing gay and lesbian organisations to send radio reports back to JOY 94.9.

General Manager Danae Gibson said, "Dan is part of a great team that has helped build up a national profile for the station. With a rapidly changing media landscape where online rules, we also need to build international networks."

"He's always been very passionate about the station and Dan's chosen to use his self-funded trip to increase our profile and seek out new international partners," said Gibson.

Reflecting on his time as an employee Vo said, "JOY 94.9 is an incredible organisation and our work is life-changing, even life-saving. When I was sixteen, it was my lifeline and from feedback I've seen over the years, for thousands of others too."

"I'm taking the message abroad. JOY 94.9 has already inspired the creation Gaydio in Manchester, so I'm going to see how far we can spread the word!" said Vo.

Vo will handover to a strong and talented team of 30 marketing volunteers who have been with him to ensure a smooth transition in the lead up to the station's radiothon campaign in June.

Vo became Marketing Manager in 2007 and served as acting General Manager in 2009. Vo graduated from the station's Cert III youth training program, before producing a nationally award nominated show called *The Fool and The Opera*.

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