



JOY 94.9
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Community Partnership Program – Reaching new and higher grounds

JOY 94.9 is reaching out and reconnecting to Australia's LGBTI community with a new Community Partnership Program.

"This is a significant step for us to increase our visibility hand in hand with the rest of the GLTBI community," said JOY President, David McCarthy.

"With this program we hope to reach organisations we have yet to collaborate with, and members and volunteers we have yet to meet", he said.

For organisations who agree to partner with JOY, the program includes access to on air community service announcements and possible on-air interviews, listing on the JOY website as a community partner, a free JOY community organisation membership (without voting rights) and networking opportunities with the other community partners. In return, JOY is looking to get reciprocal promotion through community partner channels.

"This initiative is one we hope will bear many fruits. It is being rolled out over of the next three to four months and will feature as an ongoing JOY program", McCarthy said.

"JOY will continue to invest in our community. Partnerships are a two way process and we believe that this new program will be mutually beneficial", he said.

Thanks to all the hard work done in previous years, JOY is already proudly partnering with many different organisations. The new Community Partnership Program aims to strengthen the already existing links, whilst bringing JOY 94.9 to new and higher grounds.

In announcing the program, McCarthy acknowledged the great work of JOY Project Coordinator Salomé, a student on placement at JOY from Denmark, and Community Liaison Manager Conrad, who will be kicking off the project this week by getting in touch with community organisations. First results of the project should be visible by the beginning of November.

Interested parties can follow development of the program online at joy.org.au

Community organisations can also contact Salome or Conrad directly via email at cpp@joy.org.au

JOY 94.9 is committed to providing a voice for the diverse lesbian and gay communities, enabling freedom of expression, the breaking down of isolation, and the celebration of gay and lesbian culture, achievements and pride.

For more information contact:

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